

Geographic Settings

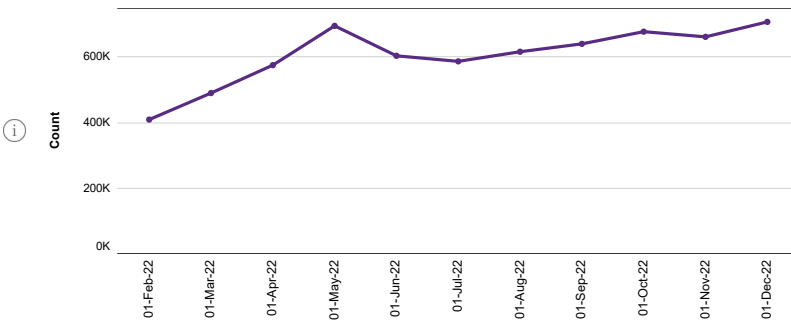
Search by Geography Type ⓘ Search by Geography ⓘ Search by Category
 Census Division Multiple values All
 Variable(s) Type ⓘ Variable(s) (Select up to 5) Select Metric ⓘ
 Location Downtown Oakville BIA - Oakville, ON ID:.. Count

Time Frame Settings

Target Time Frame ⓘ
 01/03/2022 to 12/31/2022 and Null values
 Time Frame Type
 Months

Compare Foot Traffic by Month

Locations Selected **1** Average Distance Travelled **17.7 km** Total Visits **6,684,315**



Demographic Highlights ⓘ

Downtown Oakville BIA - Oakville, ON ID:2182652 for 2/1/2022 to 12/31/2022

| | | |
|---|----------------------------------|--|
| \$177K Average Household Income | 45 - 54 Maintainer Age | 51% Households with Children |
| 4+ People Household Size | University Education | High Cultural Diversity |

Top PRIZM Segments by Volume of Visits ⓘ

Partial PRIZM® details available only, check selected time frame

Variable(s): ■ Downtown Oakville BIA - Oakville, ON ID:2182652