

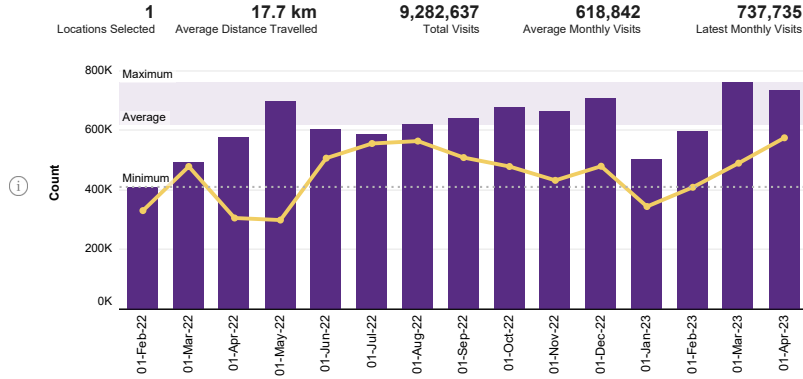
Geographic Settings

Search by Geography Type ⓘ Search by Geography ⓘ Search by Category Variable(s) Type ⓘ  
 Census Subdivision Oakville, ON (T) All Location  
 Variable(s) (Select up to 25) Select Metric ⓘ Benchmark Type ⓘ  
 Downtown Oakville BIA - Oakville, ON ID:21.. Count None

Time Frame Settings

Target Time Frame ⓘ  
 01/03/2022 to 05/15/2023  
 and Null values  
 Time Frame Type Comparison Period ⓘ  
 Months 1 Year Ago

Total Foot Traffic by Month



Demographic Highlights

for 2/1/2022 to 4/30/2023

\$176K Average Household Income	45 - 54 Maintainer Age	51% Households with Children
4+ People Household Size	University Education	High Cultural Diversity

Top PRIZM Segments by Volume of Visits

Partial PRIZM® details available only, check selected time frame

Variable(s):

█ Downtown Oakville BIA - Oakville, ON ID:2182652

Comparison Period:

█ 1 Year Ago

Benchmark:

█ None

Locations in:

█ Oakville, ON (T)